



THE FEDERATION OF ASEAN
ECONOMIC ASSOCIATIONS



PERSATUAN EKONOMI MALAYSIA
(Malaysian Economic Association)



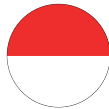
UNIVERSITI
MALAYSIA

FAKULTI PERNIAGAAN DAN EKONOMI
Faculty of Business and Economics



FEDERATION OF ASEAN ECONOMIC ASSOCIATIONS THE 48TH CONFERENCE

Building ASEAN's Resilience: Sustainability, Digitalisation, and Inclusivity



19 – 20 November 2025
Berjaya Times Square Hotel,
Kuala Lumpur, Malaysia

Tentative Program Agenda

DAY 1 - Wednesday, 19 November 2025

8.00 - 9.00 a.m	Registration for Day 1
9.00 - 9.10 a.m	Opening Ceremony Opening Remarks Prof. Yeah Kim Leng, President of MEA
9.10 - 9.35 a.m	Keynote Address YBhg. Dato' Sri Abdul Rasheed Ghaffour Governor, Central Bank of Malaysia
9:35 – 9:45 a.m	Photo Session with Delegates Coffee Break, Networking
9:45 – 11:15 a.m	Plenary Session I Charting ASEAN's Course Amidst Geopolitical Shocks and Economic Fragmentation Panel of Speakers: 1. Tan Sri Dr. Rebecca Fatima Sta. Maria, Executive Director, APEC Secretariat; former Secretary-General of MITI, Malaysia 2. Dr. Bridget Welsh, Honorary Research Associate, University of Nottingham Asia Research Institute Malaysia (UoNARI-M) 3. Mr. Edhie Purnawan, Supervisory Board, Financial Services Authority (OJK) Indonesia Chairperson: Prof. Yeah Kim Leng, President of MEA
11:15 – 12.45 p.m	Parallel Sessions A1, A2, A3, A4
12.45 - 14.00 p.m	Lunch

14.00 – 15:15 p.m

Plenary Session II

ASEAN's Responses to Trump's Tariff

Panel of Speakers:

1. Dr. Kobsak Pootrakool, President of Thailand Economic Society
2. Tan Sri Dato' Seri Dr. Sulaiman Mahbob, Chairman of the Malaysian Institute of Economic Research (MIER)
3. Ms. Catharine Kho, Senior Economist, ASEAN+3 Macroeconomic Research Office (AMRO)

Chairperson:

Dr. Veerinderjeet Singh, Senior Adviser on Tax Policy, Vice Chair of the ICC Global Tax, Commission & Board Member of Public Entities

15:15 – 16:45 p.m

The Brain Economy: The Need for South East Asian Engagement and Action

Panel of Speakers:

1. Prof. Rym Ayadi, Founder and President, Euro Mediterranean Economists Association (online)
2. Pawel Świeboda, Co-founder, Brain Capital Alliance, Senior Fellow, European Policy Centre (online)
3. Prof. William Hynes, Senior Economist, World Bank, Adjunct Professor at UCL and Santa Fe Institute (online)

Chairperson:

Prof. Dato' Dr. Jafri Malin Abdullah - Professor of Neurosciences and the Chairman of Brain and Behavior Cluster, School of Medical Sciences, USM

16:45 – 17:00 p.m

Coffee Break, Networking

17:00 – 18:30 p.m

Parallel Sessions B1, B2, B3

Official Meeting for Economic Society/
Association Head of Delegates

19:00 – 20:00 p.m

Pre-Dinner Drinks and Networking

20:00 – 22:00 p.m

Networking Dinner

Dinner Address by H.E Datuk Seri Amir Hamzah Azizan, Finance Minister II, Ministry of Finance, Malaysia

DAY 2 - Thursday, 20 November 2025

8.00 - 9.00 a.m **Registration for Day 2**

9.00 - 10:15 a.m **Plenary Session III: Panel Discussion**
Digital Transformation and Inclusive Growth

Panel of Speakers:

1. Dr. Marco Larizza, Senior Public Sector Specialist in the Governance Global Practice, World Bank
2. Mr. Melvin Ooi, Chief Executive Officer, Ryt Bank
3. Ministry of Digital (TBC)

Chairperson:

Prof. Dr. Evelyn Devadason (Vice President MEA)

10:15 - 10:30 a.m **Coffee Break, Networking**

10:30 - 12:00 p.m **Parallel Sessions C1, C2, C3, C4**

12:00 - 14:00 p.m **Lunch**

14:00 - 15:15 p.m **Plenary Session IV: Panel Discussion**
Green Economy Transition: Pathways for ASEAN

Panel of Speakers:

1. Ms. Charlotte Wolff-Bye, Vice President and Chief Sustainability Officer, PETRONAS
2. Dr. Ben Ong, Founder & Chairman, Malaysian Association of Public Advocacy for Nature (MAPAN)
3. Dr. Hezri Adnan, Council Member, Climate Governance Malaysia, Fellow of the Academy of Sciences Malaysia

Chairperson:

Prof. Euston Quah, President, ESS, Albert Winsemius Chair Professor (Economics) & Director (Economic Growth Centre School of Social Sciences) Nanyang Technological University (NTU)

15:15 - 16:15 p.m **Closing Ceremony: Closing Remarks**
 Handing over of Chairmanship
 Coffee Break, Networking

Registration Fee*

1 day

RM200

2 days

RM350

*Exclude dinner



Please scan the QR code to register

Register before 10 November 2025

<https://submit.confbay.com/component/user/register?acid=1615>

For more information, please contact Ms Normala/Ms Jazmina at 03-79560075/79673647 or email us at mgt@pem.org.my